About UC for Google™ Apps

Esnatech’s Unified Communications for Google Apps is a simple but powerful software solution that integrates your Google Apps environment with your existing office phone system and your mobile phone for complete access to applications such as unified messaging, dialing and control.

Esnatech’s UC services provide Google Apps users with access to live voice communication integration to enable phone access to Google Gmail, Calendar and Contacts as well as native dialing, and voice/fax messaging within the Google Apps environment.

Telephony Office-LinX™ UC FOR GOOGLE APPS changes the landscape and starting point for business communications. Now any business, regardless of size or budget can increase employee productivity and efficiency, while dramatically improving customer satisfaction — by simply investing in Telephony Office-LinX UC software, and subscribing to Google Applications! **No need for a new phone system, no need to change your office hardware.**

For more information visit: www.uc4googleapps.com

System Requirements:
Windows 2003 Server SP2
40GB of disk space
SIP/Analog or T1 connection to your phone system

Telephony Office-LinX™ Unified Communications for Google™ Apps

Telephony Office-LinX Unified Communications server is a SIP based application that provides enterprise mobility, messaging and presence integration with Google Apps. Delivering enterprise voice and fax mail to your Gmail inbox as well as Speech and DTMF access to your Gmail account while on the phone. This SIP based solution works with any phone system and supports any mobile device for full Unified Communications support within the Google Apps environment. More features include sharing phone status and presence with Google Talk, and integrating a full CTI Client (dialing and screen pops) as a web gadget with Google Gmail, Calendar and Sites. This solution provides seamless integration of Google Apps with Avaya, Nortel, Cisco, Alcatel and Broadsoft phone environments, as well as over 100 different small key systems such as Asterisk, Toshiba, Panasonic, NEC, Iwatsu, eOn and others.

The Telephony Office-LinX UC for Google Apps fastens the Google Gmail hosted services to the enterprise telephony infrastructure. Users can link their office desk phone and mobile phone with their Google Applications. When a user receives an urgent email or voice mail, the UC gateway for Google will turn on their telephone message waiting light. Users can login to their Google Applications from any telephone, using speech to access, manage and respond to their email, voice mail and fax messages. Office workers leveraging thin clients can simply use a browser with any operating system and login to Gmail, to gain access to their voice messages, faxes and recorded conversations.
Key Features Enabled with UC for Google Apps:

- Phone access to Google Contacts, Gmail and Calendar
- Email, voice mail, fax messages and recorded conversations all in your Gmail inbox
- Enterprise, Presence and Availability integrated with Google Talk
- Google desktop searches integrated with live incoming phone calls
- Message light notification with your office phone system
- Speech enabled Google Directory or Active Directory for auto attendant and internal dialing
- Speech enabled Google Contacts for sending voice messages and initiating live calls
- Find Me/Follow Me, based on your daily schedule and Google Calendar
- Click-to-dial from within Google Apps, including your contacts and email signatures, etc.
- Full document storage and archiving (great value for archiving high volume faxes and recorded conversations)
- Access from any Smartphone for station-to-station dialing, text and instant messaging (includes Nokia, BlackBerry, Windows Mobile, Apple iPhone and Google Android)

Leveraging Google applications search technology, enables people to quickly search every email they have sent or received. Using keywords and advanced features, combined with Telephony Office-LinX UC for Google, users have full index searching capabilities for voice mail, fax messages, and recorded conversations directly from their inbox.
Packaging:

Telephony Office-LinX for Google Apps is a software solution that is licensed on a per user basis. The minimum configuration is 25 users and can be scaled to support over 30,000 users in a single or multiple organization environment. Add-on modules that can be licensed are Fax and Speech services, as well as custom IVR scripts for business solutions, such as Salesforce.com and Microsoft CRM.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specifications</th>
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</thead>
<tbody>
<tr>
<td>Users</td>
<td>25-30,000</td>
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<tr>
<td>Fax Channels</td>
<td>1-16</td>
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<td>Smart Search Support</td>
<td>Google desktop search</td>
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<td>Voice Gadgets</td>
<td>Desktop and Web gadgets</td>
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<td>Phone/PBX Integration</td>
<td>SIP/Analog/T1</td>
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<td>Mobile OS Support</td>
<td>BlackBerry, iPhone, Google Android, Windows Mobile, Symbian</td>
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<td>Add-on Services</td>
<td>Speech Recognition</td>
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<td>Speech Recognition</td>
<td>2-64 calls simultaneously</td>
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<tr>
<td>Text Speech</td>
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<tr>
<td>Speech-to-Text</td>
<td>PhoneTag/Nuance speech services (95% or above accuracy)</td>
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<td>CRM Integration</td>
<td>Salesforce.com, Microsoft CRM, ACT</td>
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Pricing:

Telephony Office-LinX Unified Communications for Google Apps is available in minimum configuration for 25 users, and can be increased incrementally 5 users at a time. Pricing starts at $30 per user. For more information please contact an authorized Esnatech Certified Partner for detailed pricing, or contact us at uc4googleapps@esnatech.ca

Availability:

Esnatech has a Certified Partner Network in 26 different countries worldwide. Our product is available in multiple languages including English, French, Spanish, Dutch, Italian and German. Contact us to find your local partner who can assist in the sales and deployment of our Unified Communications platform. Visit us online at www.uc4googleapps.com or contact us at uc4googleapps@esnatech.ca, or call 1-800-565-3762 and say “sales”.

For access to online demos and content visit our YouTube channel at: www.youtube.com/uc4gapps or ucommunicate